Paragon Customer Toolkit - Release 5.87

## **Communications Plan Overview**

Welcome to the Paragon release communication Toolkit. The intention of this kit is to help you with communicating the release information to your membership.

In this kit you will find the following:

* Link to Release Notes for Paragon 5.87: the notes include any configurations and administration items that you will need to know about.
* Administration Configuration Options: What changes you may need to decide on
* Agent level Communication Plan: a link to an editable Customer Communication, and homepage notifications.
* Social Media: a post that you can use for Facebook, Instagram or other sites with a video of the release features.
* Example Home Page Announcements: You can cut and paste into your Homepage.

The goal is to make everyone aware of all the great Paragon enhancements to boost the way Members do Business!

## **Release Notes for Paragon 5.87**

Listed below is a link to the full release notes for the MLS. These release notes are for the Association/MLS. The Agent Level changes in this document are included in the e-mail template that you will want to send out to your members.

**Link:** [Release Notes](https://info.email-bkfs.com/acton/attachment/35341/f-f3015746-0673-4c9f-b3eb-1a73385babb5/1/-/-/-/-/Paragon%205.87%20Release%20Notes.docx)

## **Administration Configuration Options**

**Expose Field Rules table to Security Level 8 users and add additional fields**

We’ve exposed the Field Rules table for security level 8 Admin users, to give them access to view existing field rules. In addition to the existing search filters for Rule ID and Message, we’ve also included a filter to allow searching on the target field.

A screenshot of a computer

Description automatically generatedIn addition to exposing the Field Rules table to level 8 users, we have added a few columns of additional information:

* **Description** – this field will be used going forward by Black Knight Implementation Specialists for entering an English description of what a field rule is doing. For example, the Message returned to a user might be “List Price is outside of normal range. Is this correct?” But this doesn’t tell the MLS admin what the rule is doing. The Description might be “This rule checks the list price is less than $40,000 OR greater than $15,000,000 and if it is either, the message is returned to the user.”

Note: The Description field will be blank for all current field rules and will only be used for new field rules

* **Update Date** – this date will default to the release date for all current rules and will display a new date when a rule is added or edited.
* **Updated By** – this field will default to “PARAGON, SYSTEM” for current rules and will display the BK Admin’s name when a rule is added or edited.

Graphical user interface, application

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## **Agent Level Changes Communication Plan**

The following link is to the e-mail template that you can copy and paste from to send out to your members keeping them informed on the release. [Paragon Release 5.87 Member Email](https://info.email-bkfs.com/acton/attachment/35341/f-688d0992-f83b-4ccf-9595-929865a5b8f1/1/-/-/-/-/Email%20to%20agents%205.87.docx)

This is a word document that you can edit so if you **do not** have certain functionality, for example if you do not allow changing of passwords on Paragon or do not have SSO, you can remove that section first before sending. Also, in the first sentence you will want to add **your MLS name** (it is in red), so that it is being sent from **your** organization to **your** members.

To ensure that your members are always informed about the latest and greatest enhancement to their MLS System, please announce the enhancements to your membership, post to Social Media sites, include them in your newsletters and post notices to your homepage and login messages.

## **Social Media Post**

Copy and paste the following into your social media and the picture below will display with the video. Encourage your membership to like our Facebook page @ParagonMLS. Check out the exciting new features of the Paragon 5.86 release!

[](https://player.vimeo.com/video/667434281?h=db13ae4761&app_id=122963)

## **Example Home Page Announcements**

The release has a lot of nice enhancements, you may want to highlight a different one every few days on your homepage and via Social Media. You can just cut and paste these into your homepage editor. If you want to add pictures you can do that too but make sure to upload them to your server.

**Enhanced Listing Congratulation Modal**

The Listing Congratulations Modal has been enhanced to give you more information about the property and the integrated services. This includes displaying the primary photo of the property, more space for the third-party vendor’s logo and up to 100 characters for the description or call-to-action text.

And there’s more to come! Coming in 5.87, we’ll be adding another metric to the Price Analysis widget called Location Score, which will display the relative hotness of the postal area for the listing compared to other postal areas.

A computer screen capture

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**Price Analysis**

The Price Analysis feature that was introduced in 5.86 to Paragon Professional, it is now available inside of Paragon Connect. It can be used by agents to determine pricing by viewing the Potential Buyers and any available AVMs if enabled. The feature can be accessed from the overflow icon in the top app bar of the full listing edit.

The Potential Buyers are based on current Paragon and Paragon Connect saved searches that would include the property and are assigned to clients who are prospecting, i.e., they are set up for auto-notifications.

Armed with the Potential Buyers and the AVMs, agents can enter a New Price into the interactive widget and click the Recalculate Buyers to determine the effective change on potential buyers.

Graphical user interface, application

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