# ICe

# Paragon 11.2 Release Enhancements

April/May 2025

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# **1. Corrected Paragon Issues**

Ticket#	Module	Organization	Summary
TK-17644	WebAPI	NTREIS - North Texas REIS	OpenMLS: [NTREIS] AOR Lookups Not Being Generated
TK-23712	Print	RAE - REALTOR Assoc of Edmonton	Price Increase/Decrease Arrow is incorrect when printing in PC
ТК-23671	View/Reports	CARMLS - CARMLS, Inc. (Arkansas)	Listing Without Pics Report has incorrect name when printed "Active Listings Without Pics"
TK-22820	Search		How Sold does not yield accurate results in PC
ТК-23057	Statistics	GALMLS - Greater Alabama MLS;KMA - Kentucky MLS Alliance	Sold Stats Reports breaks if Selling Agent is missing
ТК-23463	LIM	RANWMLS - REALTOR Assoc of NE WI	RANW: Apostrophe in Street Name changes LIM Setup on All Classes
TK-23468	Tour/Open House	MAXEBRDI - MAXEBRDI MLS	Tour/Open House Search error with Status
TK-23511	Search	PRIMEMLS - Prime MLS (NEREN)	PC listing results Sort options are incorrect
TK-23353;K- 22993;TK- 23124	PowerSearch	PRIMEMLS - Prime MLS (NEREN)	P140 DI showing 0 consumers frequently
TK- 22757;TK- 22909	Email	CR - California Regional MLS;RAE - REALTOR Assoc of Edmonton;SCWMLS - South Central Wisconsin (Madison)	Phone Icon Not Displaying Properly In Top- Left Corner of Collab Center Notifications
TK-2907	Other		When exporting listings from a datashare that uses photo url's process errors
DEV-16054	Conversion: Export	MRED - Midwest Real Estate Data	PETL: Change When [cnv_getconverteditemcounts] SPROC Is Run
DEV-16030	Data Mapping	MRED - Midwest Real Estate Data	PETL: [MRED] Make "source_system_contact_key" Field Mappable

### 2. MLS Customizations and Administration

#### 2.1. No new options

## 3. Paragon Suite

#### 3.1. Corrections and Improvements

- Correction for showing the proper price change arrow when printing
- Correction for the Sold Stats report giving an error if Selling Agent value is missing
- Correction for handling related Field Rules for Address when there are apostrophes in street name
- Correction for the listing results Sort Options
- Update to replace the Black Knight logo for the ICE EZ Value AVM

#### 3.2. Improved Partial/Unpublished Listing Retention

Partial and unpublished listings will now be deleted based on their **Update Date** instead of the Input Date. This ensures that recently modified partials are retained, giving agents more flexibility to complete and publish listings without losing progress. This change helps prevent accidental purging of active work and aligns the cleanup process with real agent activity.

The new purge date will be displayed in LIM for both Paragon and Connect as well as the automated emails notifying of the upcoming deletion.

#### 3.3. Agent Recommendations with Default Comments

In a previous release, we introduced an optional comment field for agents when recommending a listing. If a comment was added, consumers using the Collaboration Center mobile app received a push notification highlighting the recommendation.

However, if no comment was entered, no notification was sent—reducing visibility for the consumer.

To improve engagement, we've now added a default placeholder comment: "Here is a listing for your review." If the agent does not enter a custom comment, this default will be used and a push notification will be sent. This ensures that every recommendation draws attention, even without a personalized message.



#### 3.4. Quick Actions Widget Updates

We've made a few changes to the Quick Actions widget in Paragon Connect. With Power Search now featured prominently in the top banner, it has been removed from Quick Actions. The Property Watch link was also removed, as it now has its own dedicated widget.

Based on agent feedback, we've added a new Quick Action: "Create New CMA." This lets agents quickly launch a new CMA directly from the dashboard.

# Quick Actions Listings Near Me Residential Search Your Saved Searches Your Listings Cart Edit your Listings Create a Listing Create New CMA

#### 3.5. A New Way to View Reports

As we gear up to introduce new reports, we've improved how you access them—making the experience cleaner, faster, and more intuitive.

Now, when you click or tap the View Switcher icon, reports will appear in a sleek side sheet instead of a bottom drawer or pop-up dialog. This new layout offers more space, better organization, and easier navigation across all available reports.

To help you stay oriented, the active report you're viewing will now be subtly highlighted with a background effect—making it easy to see exactly where you are.



#### 3.6. Multiple Voice Tones – Restb.ai Remarks

If you're already using Restb.ai to auto-generate your remarks field, you're going to love this upgrade.

We've expanded the feature to let you choose from five unique voice styles. Previously, all remarks used the default "Standard" voice—but now, you can tailor the tone to better fit your listing and audience.

Choose from:

- Standard (default)
- Playful
- Professional
- Conversational
- Concise

Whether you want to keep it light, buttoned-up, or straight to the point—you're in control of the tone.

Remarks	^	Remarks		
StyleStandard	•	Style Standard	•	
Public Remarks * This beautifully maintained 3-bedroom, 2- bath residence offers the perfect blend c comfort and style. Located in a quiet, family- friendly neighborhood, this home features a spacious open-concept living area, updated	×	Professional Playful Conversational Concise		
kitchen with stainless steel appliances, and a private backyard ideal for entertaining.		kitchen with stainless steel appliances, and a private backyard ideal for entertaining.		
Characters remaining: 3696 AUTO GENER	ATE	Characters remaining: 3696	E	

#### 3.7. Contact Manual Email Templates

Contact emails sent manually from Collaboration Center or CollabLink now feature an updated design. The new templates are cleaner, mobile-responsive, and fully compatible with both light and dark modes.

Each email includes the Paragon Connect logo at the top, along with sender details and the message—presented in a modern, easy-to-read layout.



#### New Message Received

From: John Doe John.doe@anymail.com Recieved: 3/1/2024

{Client Message} Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium guis, sem. Nulla conseguat massa guis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt

Powered by ICE Collaboration Center

#### 3.8. New UI Tour to Boost Listing Ad Engagement

A new UI Tour has been added to the Paragon Listing Input Form if your system is participating with Listing Ads by Zeta.

This new content helps remind agents of this effective advertising opportunity. When users access this feature, they'll see a prompt titled "**Start Advertising Now!**" encouraging them to activate a Listing Ad and promote their listing through targeted campaigns on Facebook and Instagram.

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Add/Edit Documents		Exclusive Right to Sell	22	
Add/Edit Open House	REMIND ME LATER			
Add/Edit Tour	Start Advertising Now!			
View Activity Report	Your Listing Ad is ready to activate. Dazzle			
	your client and speed up your sale with a highly targeted ad on Facebook and			
	Instagram.			
CollabLink Share	LEARN MORE			
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